

D V C

DISRUPTOR. VALUE. CHALLENGER

DVC Consultants, the market leading transformative consultant is delighted to announce that David Copping has joined their Senior Management Team.

DVC specialises in consulting to disruptor, disrupted and challenger brands and David's expertise as a classically trained marketer and business manager is a great addition to the current mix of management skills" says Executive Chairman Quentin Anderson. "His proven track record of delivering business growth through New Product Development (NPD), Product Launches, Brand Management and Retail Management for **Boots, Gillette, P&G** and **Disney** globally is a great addition to our consulting expertise."

"I have 20 years of experience in the FMCG, Personal Care and the Entertainment industries, working within *Blue Chips, SME's* and the *None Profit* sector in the UK and international markets on both established leading brands and competitive No2's. Having worked in varied organisations and cultures I have developed strong relationship building and *influencing* skills, which coupled with my passion for *insight* and *change management*, allow me to achieve the long-term goals of the organisation" says David.

All enquiries please send to meg@dvconsultants.com

www.dvconsultants.com